

 FEEDROLL PRICING

# Simple, affordable marketing.

Choose a package or build your own marketing plan for your growing service business.

Save 10% with 6-month commitment

Save 20% with annual billing

No set up fees

THREE WAYS TO START

# Pick the package that matches your growth stage.



PACKAGE

## Startup Growth

**\$347**/mo

Establish your online presence and generate your first consistent leads.

Annual: \$278/mo · \$3,331/yr



MOST POPULAR

PACKAGE

## Lead Generation

**\$942**/mo

A steady flow of leads through SEO and paid advertising.

Annual: \$754/mo · \$9,043/yr



PACKAGE

## Full Marketing Dept

**\$2,433**/mo

A complete outsourced marketing team running every channel.

Annual: \$1,946/mo · \$23,357/yr



PACKAGE

## Startup Growth

# Starting at **\$347/mo**

Perfect for businesses establishing their online presence and generating their first consistent leads.

ANNUAL PRICING

## **\$278/mo**

equivalent · \$3,331/yr

### WHAT'S INCLUDED



#### **Base Marketing Package**

Coordinator, strategy, dashboard, reporting



#### **10 Social Media Posts**

Content, design, scheduling, hashtags



#### **4 Short-Form Videos / month**

Filming, editing, captions, platform-ready



MOST POPULAR

## Lead Generation

# Starting at **\$942/mo**

Designed for businesses ready to generate a steady flow of leads through SEO and paid advertising.

ANNUAL PRICING

**\$754/mo**

equivalent · \$9,043/yr

### WHAT'S INCLUDED



Base Marketing Package



Meta Ads Management



Google Ads Management



SEO Growth Management



PACKAGE

## Full Marketing Dept

# Starting at \$2,433/mo

A complete outsourced marketing team managing every aspect of your digital presence.

ANNUAL PRICING

**\$1,946/mo**

equivalent · \$23,357/yr

### WHAT'S INCLUDED

- ✓ Base Marketing Package
- ✓ 8 Short-Form Videos / month
- ✓ Google Ads Management
- ✓ 8 SEO Blog Posts / month
- ✓ 30 Social Posts / month
- ✓ Meta Ads Management
- ✓ SEO Growth Management
- ✓ 4 Email Campaigns / month

FOUNDATION OF EVERY PLAN

# Base Marketing Package

**\$99**/mo

Every FeedRoll client starts here. The foundation of your marketing partnership.



Dedicated Marketing Coordinator



Monthly Strategy Meeting



Marketing Dashboard Access



Monthly Performance Report



Content Approval Portal



Unlimited Support Requests



### Social Media Management

10 POSTS  
**\$49**/mo

20 POSTS  
**\$95**/mo

30 POSTS  
**\$145**/mo

- ✓ Content Creation
- ✓ Scheduling & Posting
- ✓ Graphic Design
- ✓ Hashtag Research



### Short-Form Video Content

4 VIDEOS  
**\$199**/mo

8 VIDEOS  
**\$349**/mo

12 VIDEOS  
**\$499**/mo

- ✓ Video Editing
- ✓ Transitions
- ✓ Social Publishing
- ✓ Captions
- ✓ Branding



## Meta Ads Management

FACEBOOK & INSTAGRAM

**\$399**/mo

- ✓ Campaign Setup
- ✓ Ad Management
- ✓ Weekly Optimization
- ✓ Audience Targeting
- ✓ Landing Pages (up to 1/mo)
- ✓ Monthly Reporting

*Ad spend not included.*



## Google Ads Management

SEARCH & DISPLAY

**\$399**/mo

- ✓ Campaign Setup
- ✓ Optimization
- ✓ Conversion Tracking
- ✓ Keyword Research
- ✓ Landing Pages (up to 1/mo)
- ✓ Monthly Reporting

*Ad spend not included.*

RANK HIGHER, EARN ORGANIC TRAFFIC

## SEO programs at every stage

SEO ESSENTIALS

**\$199**/mo

Rank tracking & monitoring

SEO GROWTH

**\$499**/mo

Full SEO Management

SEO AUTHORITY

**\$999**/mo

Premium growth program



### SEO Blog Content

4 BLOG POSTS

**\$199**/mo

- ✓ Keyword Research
- ✓ AI-Assisted Optimization

8 BLOG POSTS

**\$349**/mo

- ✓ Content Writing
- ✓ Publishing Recommendations

 **Email Marketing**

2 CAMPAIGNS

**\$149**/mo

4 CAMPAIGNS

**\$249**/mo

- ✓ Email Design
- ✓ Copywriting
- ✓ Scheduling
- ✓ Performance Reporting

 **New Website Build**

5 PAGES

**\$25**/mo

from

10 PAGES

**\$45**/mo

from

15 PAGES

**\$60**/mo

from

- ✓ Custom Design
- ✓ Mobile Responsive
- ✓ Hosting Included
- ✓ No Setup Fees

 **Reputation Mgmt**

REVIEW MONITORING

**\$99**/mo

- ✓ Google Review Monitoring
- ✓ Response Recommendations

*Protect and grow your local reputation.*

PAY ANNUALLY, SAVE BIG

# Up to 20% off every package.

## STARTUP GROWTH

Monthly	\$347/mo
Annual	\$3,331/yr

YOU SAVE  
**\$833**

## LEAD GENERATION

Monthly	\$942/mo
Annual	\$9,043/yr

YOU SAVE  
**\$2,261**

## FULL MARKETING DEPT

Monthly	\$2,433/mo
Annual	\$23,357/yr









YOU SAVE  
**\$5,839**

MARKETING THAT GROWS WITH YOU

# Your outsourced marketing department.

Start with the services you need today and expand as your business grows – without the cost of hiring a full-time team.

## BUILD YOUR PLAN

-  Social Media
-  Short-Form Video
-  Meta Ads
-  Google Ads
-  SEO
-  Blog Content
-  Email Marketing
-  Websites

[feedroll.app](https://feedroll.app) · Let's build your plan today.